Iris Amelia O'Connor

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SUMMARY

Emerging comedy writer developing original half-hour pilots, drawing on 14+ years shaping narrative, structure, and voice across content strategy, publishing, and accessibility. Trained in improv, sketch comedy, and screenwriting.

CREATIVE PROJECTS

Pilots

- **The Double Life of Spencer Widensky** | Half-hour dramedy | *Completed draft, 2026*
- **Pining** | Half-hour comedy | *In development, 2026*
- **Privileged** | Half-hour dramedy | *In development, 2026*

Sketch Comedy — developed in Sketch Writing Fundamentals, Improv Asylum, 2026

- **Punbelievable**
- **Rocko Is a Neutral Third Party**
- **Bedtime Story**

Short Form

- **Dreamies** | Short film | *2026*
- **Swift Revenge** | Comedic character study, Instagram-reel format | *2026*

Other Creative Work

- **dailyzachwoods.com** | Founder & editor, Zach Woods archive | *February 2026–present*
- **irisamelia.com** | Personal website | *2026*

TRAINING

The Showrunner Class | Joel Church-Cooper (Brockmire, Going Dutch) | *September–November 2026*

Sketch Writing Fundamentals | Improv Asylum, Boston | *August–October 2026*

Screenwriting for Film & TV | GrubStreet, Boston | *June–August 2026*

Writing for Movies, TV, Theater, Games & Social Media | Cambridge Center for Adult Education | *April–May 2026*

Improv Level 1 | Improv Asylum, Boston | *March–April 2026*

RELEVANT EXPERIENCE

Digital Content Lead | Massachusetts Department of Transportation | *January 2026–Present*

- Led department intranet Steering Committee, facilitating cross-functional meetings and driving agenda across stakeholders from multiple divisions
- Facilitated web content and intranet content meetings, serving as de-facto Scrum master
- Collaborated with stakeholders on information architecture and writing for the web to prepare content for public-facing and internal platforms
- Developed documentation and governance frameworks for content operations across a 9,000+ document inventory

Manager, Digital Services | Emerson College | *August 2019–January 2026*

- Led creative direction and content strategy for admitted students site, collaborating cross-functionally to develop narrative-driven layouts for a key audience touchpoint
- Served on institutional AI working group, developing policy and facilitating education across campus community
- Provided strategic guidance and training to stakeholders at all levels on content, voice, and information architecture
- Spearheaded content migration across 60+ administrative departments, managing scope, stakeholders, and delivery

Sr. Web Content Strategist | Commonwealth of Massachusetts | *February 2017–August 2019*

- Led content strategy and information architecture across 16+ departments for Massachusetts Treasury
- Developed content management standards for the Executive Office of the Trial Court
- Facilitated cross-departmental collaboration to establish unified content governance policies

Director, Solutions Architecture | Aptara | *February 2014–July 2015*

- Led content strategy for major publishers including Penguin Random House
- Secured new business through narrative-driven proposal development under tight deadlines

REFERENCES

Andrew Osborne — Emmy-winning writer (film, TV & theater), Boston Script | baitshop3@gmail.com

John Rodzvilla — Chair, Department of Writing, Literature & Publishing, Emerson College | john_rodzvilla@emerson.edu